

at a glance

INVENTOR TRUTHS

★PATENT WHAT YOU KNOW

This seems a simple concept, but the person we consider an "Ideal Client" has an invention they could build or direct others to build.

★IDEA ★RESEARCH ★DEVELOPMENT

The Idea Stage is where the invention takes root, from there virtually every successful product idea goes through R&D (Research and Development).

★LEGAL ★TECHNICAL ★MARKETING

A Patent, Copyright or Trademark provides both ownership and legal protection. The Technical considerations ensure that the idea can work and be produced cost-effectively. Marketing concentrates on commercialization through the many available avenues.

★DON'T SKIP A STEP ★DON'T GO CHEAP

All three areas and all three stages are equally important. Likewise, hire the best professionals possible. You need a personal relationship with a Licensed Practitioner, Professional Engineer and Market Specialist.

★HIRE AN EXPERIENCED AGENT TO COORDINATE EVERYTHING.

Hiring separate professionals that don't coordinate their work is usually a recipe for failure. There are many examples, but a perfect analogy is: a foreman on a construction site coordinates licensed professionals from various fields working towards one common goal.

Stake Your Claim

Registering your idea early could be vital to keeping your rights

In the U.S., this record of invention will substantiate your invention for up to 30 days as you pursue a patent. If you fill this out, and someone else attempts to patent the same idea in the next thirty days, you can prove it was your idea. This is vital to protecting your idea.

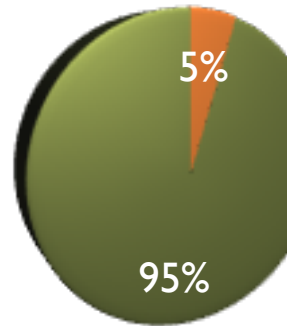
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● Inspiration
● Perspiration



Registering your idea early could be vital to keeping your rights. Sometimes it's a race to the patent office, as was the case with the telephone with two patents being filed the very same day. Do you even know the name of the other guy?